



A Year of Growth & Empowerment

2024 Impact Statement

We're building a stronger Bronx community through opportunities in sport. Empowering all through health & wellness, social, and academic initiatives to expand their potential.

As we reflect on the incredible strides we've made together this past year, we are excited to share our 2024 Impact Statement with you—our dedicated supporters, donors, and partners. Thanks to your generosity, commitment, and unwavering support, we've achieved so much and made a lasting impact on the communities we serve.

Scholarship & Inclusivity Fund

- **\$118,000** raised against our goal of \$100,000.
- Awarded **14 scholarships** to deserving student-athletes to support a smooth transition to college **totaling \$60,000**.
- Sponsored **1** youth member in a Nike Running camp.

Community Engagement & Programs

- Welcomed over **100 members** to our community.
- Supported **20+ new members** in participating in their first-ever organized race event.
- Engaged in **9 collaborations** with esteemed brands and fitness organizations, including Hoka, F45, Dyckman Run Club, Asics, and New Balance.
- Partnered with **4 Bronx-based youth-focused organizations**: WHEDco, Bronx Lacrosse, South Bronx United, and Bronx High School for Medical Science.
- Celebrated the selection of **2 members for NYRR's Team Inspire**.
- Nurtured the growth of over **50 youth members**, aged 6 and above.
- Actively participated in **8+ NYRR Rising Road Runners events** with our youth members.
- Collaborated with Deloitte to enhance our internal structure and fundraising strategies through **StepUp NYC**.

- Presented a **2024 Boston Marathon** bib to an outstanding team member via Abbott Global
- Received generous **gear donations** from New Balance, SweetFeet, and Hoka for both adults and youth members.
- Maintained a vibrant turnout of **20-40 participants** per practice.
- Proudly had **3 adult members and 2 youth members** speak at the NYRR x New Balance Run Your Way Panel highlighting the impact of our organization in the Bronx community.
- Co-hosted an activation with New Balance at the **NYRR Bronx 10M**.

Fundraising & Outreach

- Our Burners Marathon Charity Team raised an impressive **\$31,000**.
- **24 members** proudly represented us in the NYC Marathon.
- **At least one Bronx Burner** ran in every 2024 Abbott World Major Marathon.
- Organized **fundraisers**, including our F45 event, where all proceeds went directly to the Scholarship & Inclusivity Fund.
- Hosted holiday celebration gifting more than **45 youth** with active wear.
- Outfitted more than **50 youth members** with a pair of running shoes.
- Sponsored a **10-person youth basketball team** in the Bronx-Based Shoot Hoops Not Guns tournament.

These accomplishments reflect the collective power of our community and your investment in our mission. None of this would have been possible without your belief in our vision and the support you've provided. Together we are truly making our vision of *opportunity through community* come to life. We look forward to the continued success we can achieve together in 2025 and beyond.

Once again, thank you for being an integral part of our journey. Your support is changing lives, one lap at a time.

Warmest regards,

The Bronx Burners RC

